Obesity Canada by the Numbers: 2019

The year seemed to fly by for Obesity Canada, with the development of new clinical practice guidelines for 2020, the 6th Canadian Obesity Summit, our first public education workshop, advocacy events and more. Check out the highlights to the right.

- **Total funding (FOCUS partners, grants, fundraising):** $1,100,000
- **New strategic plan for 2020–2025:** 1
- **Total sustainable government funding for OC operations:**
- **5,600** e-mails sent by OC members and the public to MPs, MPPs and MLAs in Canada highlighting findings of OC’s 2019 Report Card on Access to Obesity Care for Adults
- **13.5 million** total impressions on 109 earned media pieces covering OC’s ACTION Study Report, with an additional **10.8 million** social media impressions
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- **2019** delegates to the 6th Canadian Obesity Summit
- **550** new strategic plan for 2020–2025
- **13** active local OC chapters
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- **160,000+ visits to the OC website**
- **7,000+ healthcare professional participants for OC’s online CME modules (21,000+ total over the last 3 years)**
- **62,000+ followers on social media**
- **116,000+ words written for OC’s 2020 adult clinical practice guidelines**
- **115 newly minted Certified Bariatric Educators (130 total CBEs to date)**
- **25 member organizations on OC’s newly minted Canadian Obesity Advocacy Network (COAN)**
- **35 meetings with members of federal and provincial legislatures**
- **5,600 e-mails sent by OC members and the public to MPs, MPPs and MLAs in Canada highlighting findings of OC’s 2019 Report Card on Access to Obesity Care for Adults**
- **160+ attendees for OC’s first public education workshop**
- **115 newly minted Certified Bariatric Educators (130 total CBEs to date)**
- **62,000+ followers on social media**
- **160,000+ visits to the OC website**

www.obesitycanada.ca