



8th Canadian Obesity Summit



**Bridging the Gap Between
Research and Practice**

May 14-17, 2023

**Sponsorship & Exhibiting
Prospectus**



TABLE OF CONTENTS

SUMMIT ORGANIZERS

Welcome Message 3

Summit Venue 4

7th Canadian Obesity Summit by the Numbers..... 5

COS Attendees by Profession/Category..... 6

Preliminary Schedule..... 7

Registration..... 8

Sponsorship Opportunities..... 9

Commerical Exhibition..... 11

Applications 12

Terms & Conditions 13

Accolades Reviews and Comments 15

Obesity Canada
 c/o University of Alberta
 2-126 Li Ka Shing Centre for Health
 Research Innovation University of
 Alberta
 Edmonton, AB T6G2E1
 Email: info@obesitycanada.ca
 Phone: +1 780 492 8361

Kristi Contini & Bruno Maceno
 COS Secretariat
 Email events@obesitynetwork.ca

obesitycanada.ca/cos | #COS8

Welcome Message



Join us to help bridge the research to practice gap!

Obesity Canada is the largest, most-established, nationally recognized multi-disciplinary association in Canada for persons who work with or on behalf of Canadian's living with obesity.

Obesity Canada will hold it's 8th Scientific and Educational Meeting in Whistler, British Columbia, Canada from May 14-17 2023 at the Fairmont Chateau.

Through this conference, you have the opportunity to showcase your organization, products, research and services to more than 500 professional decision-makers including physicians, healthcare professionals, researchers, administrations, government representatives, academics, trainees, national association executives and people living with the chronic disease of obesity.

For the most up to date information about the conference, please visit our website obesitycanada.ca/cos/



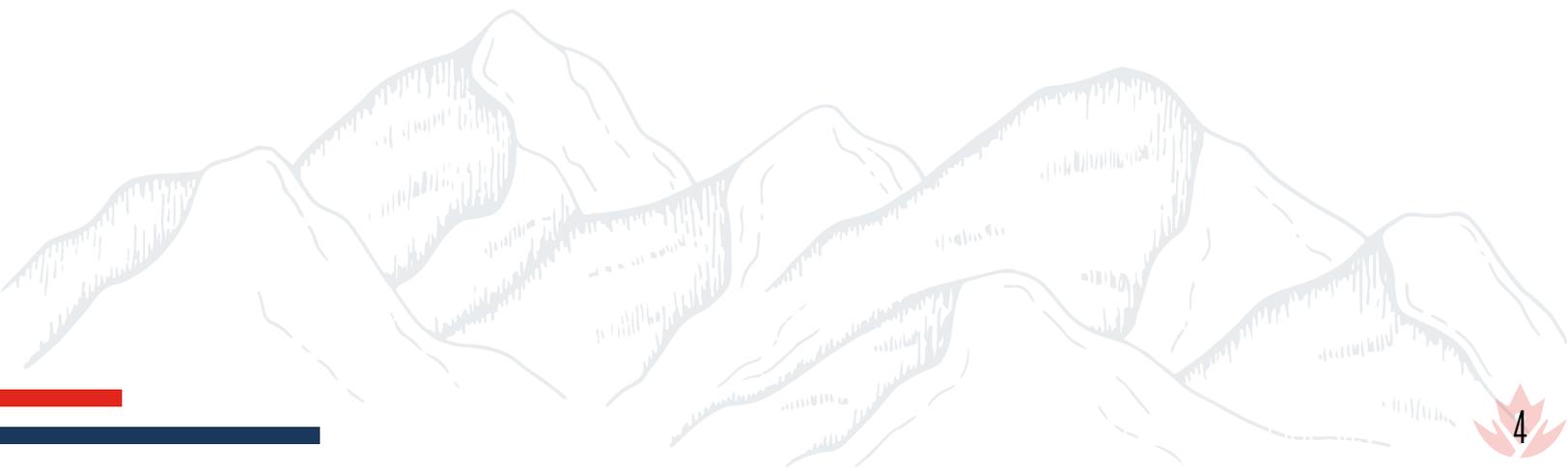
Mary Forhan, PhD

Scientific Director, Obesity Canada
Department Chair and Associate
Professor
University of Alberta
Faculty of Rehabilitation Medicine

SUMMIT VENUE

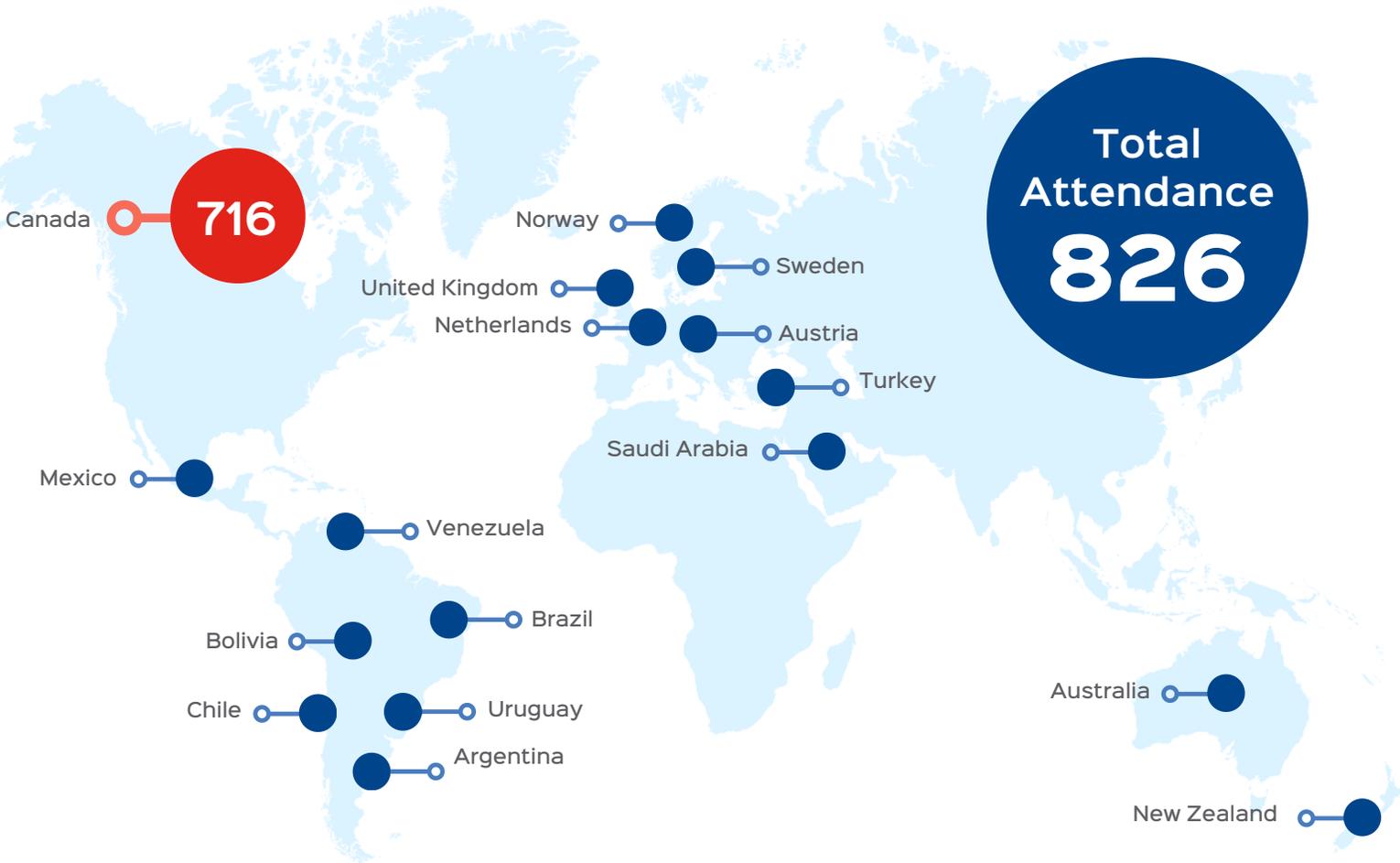
The 8th Canadian Obesity Summit will take place from Sunday May 14 to Wednesday May 17, 2023 at the Fairmont Chateau in Whistler

Whistler, British Columbia
Fairmont Chateau
4599 Chateau Boulevard
Whistler, BC, CA, V8E 0Z5



7TH CANADIAN OBESITY SUMMIT

By the Numbers



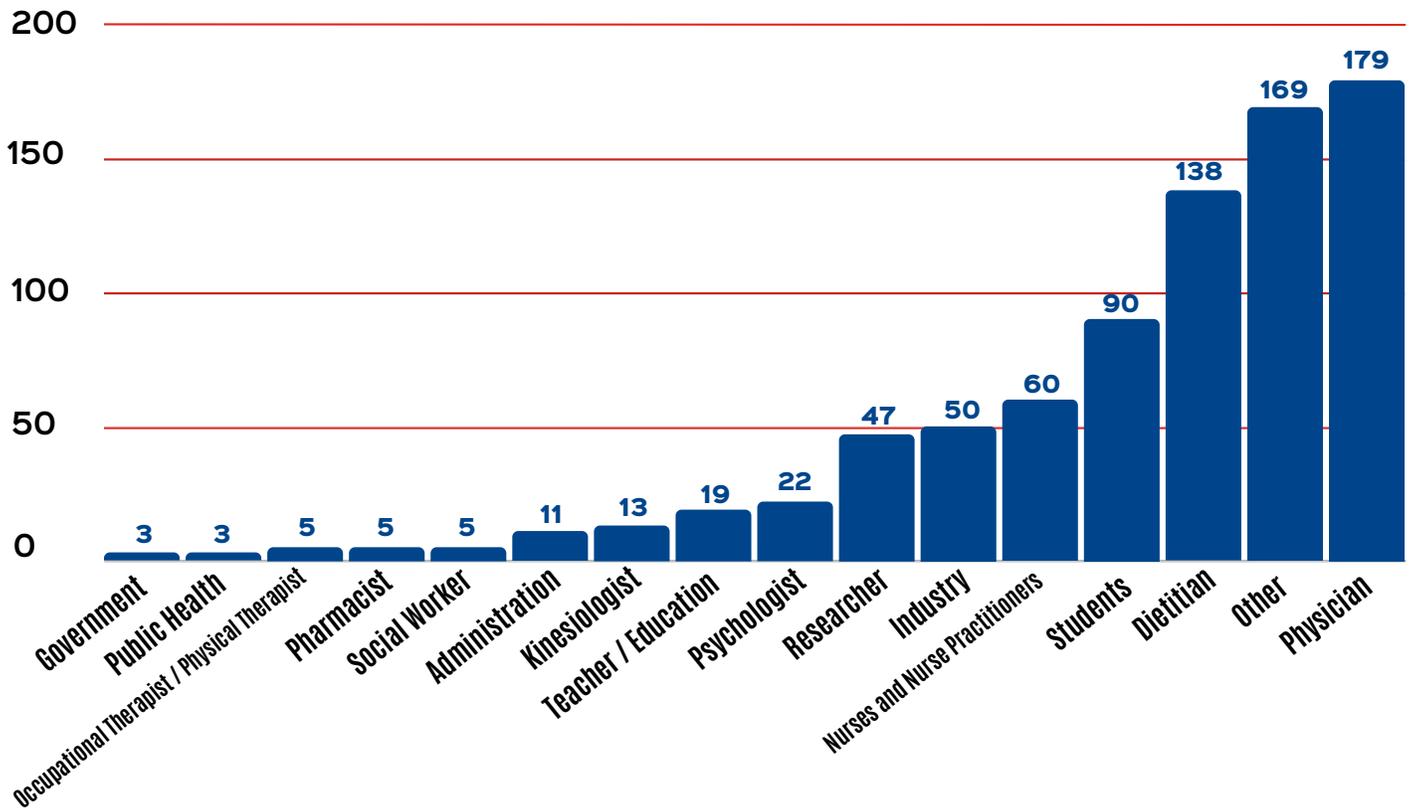
The Summit is an opportunity to show support and have Canadian impact with the added benefit of global reach!



7TH CANADIAN OBESITY SUMMIT

By the Numbers

Delegate's Professions



SESSIONS, SPEAKERS, AND MORE...

241

Speakers and Presenters

152

On-Demand Plenary Presentations

93

Video Abstracts

43

Live Plenary Presentations

110+

Social Media Impressions

40+

Representatives from Sponsors and Exhibiting Partners.

PRELIMINARY SCHEDULE *

Time	Sunday May 14	Monday May 15	Tuesday May 16	Wednesday May 17
9:00-10:00	Obesity Canada Business Meeting	Keynote	Keynote	Keynote
10:00-11:00	Obesity Canada Business Meeting	Breakfast Break & Exhibit	Health Break	Health Break
11:00-12:30	Obesity Canada Business Meeting	Concurrent Sessions	Concurrent Sessions	Concurrent Sessions
12:30-14:00	Pre-conference Sessions	Lunch & Industry Symposium	Lunch & Industry Symposium	Lunch & Awards
14:00-15:30	Pre-conference Sessions	Concurrent Sessions	Concurrent Sessions	Informal Networking
15:30-16:00	Health Break	Health Break & Exhibit	Health Break	Informal Networking
16:00-17:30	Opening Keynote: OC Distinguished Lecturer	Concurrent Sessions	Concurrent Sessions	Informal Networking
17:30	Networking event & Exhibit	Social Event Dinner (Ticketed Event)		

• Schedule subject to change

REGISTRATION INFORMATION

Pre-registration is necessary for Obesity Canada awards. Pre-conference workshops are available for an additional charge.

YOUR REGISTRATION INCLUDES

FULL CONFERENCE REGISTRATION **\$820**

- Access to the entire official conference, open business meetings.
- A copy of the final conference program.

ACTIVE OC MEMBER+ REGISTRATION **\$720**

- Access to the official conference program, and the open business meetings.
- A copy of the conference final program upon request

STUDENT REGISTRATION **\$300**

- Access to the entire official conference program, all open business meetings and special events.
- A copy of the conference final program.

+ active OC member includes OC education learning pathway faculty, ACTION team membership, OC committee member, OC Board member, enrollment in OC education

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

The Summit is Canada's only national obesity conference providing delegates the opportunity to share the current understanding of the causes, complications, treatment, and prevention approaches for obesity and its multiple comorbidities.

The Summit will provide your organization with the opportunity to:

- Establish a presence within the ongoing conversation on obesity
- Sponsor educational symposia and other interactive sessions
- Network with a diverse audience of delegates and sponsors
- Showcase your products and services to 500 delegates/clients including physicians, researchers, industry leaders, and policy makers

Sponsorship and Exhibitor Packages

We are offering marketing solutions by customizing your sponsorship package to provide the best option to meet your organization's requirements.

Whether your goal is creating awareness, lead/sales generation, product/service positioning, networking or promotion of corporate responsibility we are prepared to work with you to find the best way to meet your requirements.

The conference will showcase a limited number of organizations from each business and health sector therefore space is limited.

Who should sponsor this conference?

Delegates are seeking information from organizations providing products, services, and insight on a wide range of topics including:

- pharmaceuticals
- medical devices and equipment
- patient care
- food and nutrition
- exercise and lifestyle
- government agencies/services

SPONSORSHIP OPPORTUNITIES

ITEM	COST	Benefits and Additional Information
MAJOR SPONSORSHIP	\$70,000	<ul style="list-style-type: none"> • Industry sponsored symposium • Preferred location for exhibition space • 10 complimentary conference registrations • 1 full page advertisement in the summit programme book (inside front or inside back cover) • Preferred acknowledgement on the COS website (logo and link) • Preferred acknowledgement in conference promotions • Preferred logo on keynote backdrop slides • Preferred choice and 10% discount on all other sponsorship opportunities (where possible)
PRINCIPAL SPONSORSHIP	\$50,000	<ul style="list-style-type: none"> • Industry-sponsored symposium • Preferred location for exhibition space – after major sponsor • 5 complimentary conference registrations • Half page advertisement in the summit programme • Acknowledgement on the COS website • Acknowledgement in conference promotions • Logo on keynote backdrop slides
SPONSORED SYMPOSIUM OR WORKSHOP	\$35,000	<ul style="list-style-type: none"> • Sponsor sets the agenda • Sponsor can brand as own event • 1 delegate bag insert • 1 e-bulletin (sent by Obesity Canada) • Company logo on all session signage • Acknowledgement on the COS website
COS 2023 APP	\$20,000	<ul style="list-style-type: none"> • High-profile exposure – company logo on home page, long term usage • Available via the COS website and to download by all delegates
STUDENT AND NEW PROFESSIONALS TRAVEL GRANT SUPPORT	\$10,000	<p>This "named" sponsorship opportunity is a time honored legacy to assist eligible students the opportunity to attend and present at the OC conference. Student travel grants cover the full conference registration and a portion of travel costs, depending on the distance from the conference location. -high-profile exposure with the next generation of obesity researchers and their supervisors</p>

*All industry-sponsored symposiums are responsible for fees associated with organizing, branding, catering and technical components. Fees do not include speaker travel, accomodation or conference registration fees.

All speakers will be expected to register for the conference

Sponsorship implies no control of content or endorsement of product. Obesity Canada retains and is responsible for exercising full control of the program which is for scientific and/or educational purposes.

SPONSORSHIP OPPORTUNITIES

ITEM	COST	Benefits and Additional Information
OPENING CEREMONIES	\$10,000	<ul style="list-style-type: none"> • Keynote address by leading speaker • Obesity Canada Director's Reception • Recognition of sponsorship on COS website, program and all conference promotions
LUNCH BREAKS (INCLUDES REFRESHMENT)	\$8000	<ul style="list-style-type: none"> • Acknowledgement in lunch area • Logo & link on COS website • Recognition of sponsorship on COS website, program and all conference promotions
HEALTH BREAK (INCLUDES REFRESHMENT)	\$1500	<ul style="list-style-type: none"> • Acknowledgement in break area for one break • Logo & link on COS website • Recognition of sponsorship on website, program and conference promotions
DELEGATE BAG INSERT	\$500	<ul style="list-style-type: none"> • one insert in each delegate bag (must be pre-approved)
ADVERTISEMENT	Large: \$1000 Medium: \$500 Small: \$250	<ul style="list-style-type: none"> • Electronic ad in app program

For more information or a custom package, please [contact us](#).

EXHIBIT OPPORTUNITIES

ITEM	COST	Benefits and Additional Information
EXHIBITOR BOOTH PRIME	\$5,000	<ul style="list-style-type: none"> • Bigger booth in a prime location, allowing more space to display a piece of equipment, demos, etc • Table with 2 chairs • Complementary registration (2)
EXHIBITOR BOOTH STANDARD	\$3,500	<ul style="list-style-type: none"> • Standard booth • Table with 1 chair • Complementary registration (1)
EDUCATIONAL OR NON-PROFIT ORGANIZATION	\$1500	<ul style="list-style-type: none"> • Standard booth • Table with 1 chair • Complementary registration (1)

To apply for sponsorship, exhibit booth or advertising space, kindly complete our online contract @ obesitycanada.ca/cos/sponsorship/

Upon completion of the contract, you'll receive an invoice for payment. You may pay the invoice by credit card, cheque or electronic funds transfer.

Note: An exhibition manual will be distributed approx. 2 months prior to the Summit. The manual will contain final information on the COS 2019 exhibit opening times, information on build and dismantle plus costs and booking arrangements for services such as additional electricity, furniture, lighting and catering etc.

Questions? Need more info? Don't hesitate to reach out to us [events@obesitynetwork.ca!](mailto:events@obesitynetwork.ca)

obesity
canada



obésité
canada

Terms & Conditions

BASIC TERMS & CONDITIONS

This contract is between the Canadian Obesity Summit organizers (herein called “Management”) and the Sponsor/ Exhibitor. This is a non-assignable contract. Any attempted assignment of this agreement shall be null and void and shall constitute a breach of this agreement, resulting in cancellation at the Management’s discretion. The details in this document are correct at the time of printing. The organizers do not accept liability for any changes that may occur.

1. ELIGIBILITY AND ALLOTMENT OF SPACE

Exhibitors will be limited to those companies or other entities offering materials, products or services of specific interest to registrants, as determined by Management in its sole discretion. Management also reserves the right to determine the eligibility of any product for display at the Exhibition. Exhibitors shall comply with the Canadian Medical Association Policy Summary on Physicians and the Pharmaceutical Industry, and the Commercial Support Policy of Continuing Education, Faculty of Medicine – University of Toronto. Space allotments will be made by management in keeping, if possible, with preferences and priorities of the exhibitor concerning location. Management, however, reserves the right to make reasonable shifts of booth locations.

2. DEFAULT IN OCCUPANCY AND DOWNGRADES

It is understood and agreed to by the exhibitor that in the event he fails to install his product in his exhibit space within the time limit set for opening exhibits or fails to pay the space rental at the times specified, or fails to comply with any other provisions concerning use of exhibit space, management shall have the right to take possession of said space for such purposes as it sees fit and the exhibitor will be held liable for the full rental price of said space. Downgrades in exhibit space are subject to a 25% penalty of the cost of the downgraded space.

3. LIMITATION OF LIABILITY

All property of exhibitor is understood to remain under exhibitor’s custody and control, in transit to or from or within the confines of the hall, subject to the rules and regulations of the exhibition. Exhibitors are recommended to carry a certificate of insurance for \$2,000,000 Commercial General Liability extended to include: Bodily Injury, Property Damage, Personal Injury, Contractual Liability, Non-Owned Automobile Liability, Products and Completed Operations, Cross Liability Clause, and a Severability of Interest Clause; Tenant’s Legal Liability of \$100,000. Exhibitor agrees to make no claim for any reason whatsoever against management or service contractor for loss, theft, damage or destruction of goods; nor for any damage of any nature, including damage to his business by reason of failure to provide space for

his exhibit; nor for any action of any nature of management; nor failure to hold the exposition as scheduled. Exhibitor assumes all liability with respect to any liability to any Performing Rights Society or other organization with regard to any live and/or recorded music at the exhibitor’s booth.

4. INDEMNITY

You and, as may be applicable, your corporate affiliates, directors, officers, employees, agents, representatives, successors and assigns, agree to defend, indemnify and hold harmless Obesity Canada (“OC”) and its corporate affiliates, and their directors, officers, employees, agents, representatives, successors and assigns, from any and all claims, damages, costs and expenses, including reasonable lawyers’ fees and disbursements, related to or arising from your participation in Canadian Obesity Summit, in particular, but without limiting the generality of the foregoing, claims advanced against you by attendees at the Canadian Obesity Summit for representations made by you to them or services or products sold by you to them, either at or following the event.

5. INSTALLATION, EXHIBITING, DISMANTLING

Hours and dates for installation, exhibiting and dismantling shall be those specified by management. Exhibitor shall be liable for all storage and handling charges resulting from failure to remove exhibit material from the show floor at the time specified by management.

6. DISPLAY HEIGHTS

Display heights must conform to published rules and regulations, which will be forwarded to the exhibitor in the Exhibitor Manual approximately 2 months prior to the show.

7. ARRANGEMENT OF EXHIBITS

Management shall have full discretion and authority in the placing, arrangement and appearance of all items displayed by exhibitor and may require the replacing, rearrangement of re-decorating of any item or booth without liability for costs that may accrue to the exhibitor as a result of the action. Plans for specially built displays in variance with regulations contained in the agreement must be submitted to management for approval. Special pricing may apply. Exposed parts of displays and/or equipment must be finished or covered in such a manner as not to be unsightly to exhibitors in adjoining booths.

8. STORAGE OF PACKING CRATES AND BOXES

Exhibitors will not be permitted to store packing crates and containers in their booths during the period of the show.

obesity
canada



obésité
canada

Terms & Conditions

BASIC TERMS & CONDITIONS

Properly marked packing materials will be sorted and re-returned to the booth by service contractors. It is the exhibitor's responsibility to mark and identify his crates.

9. RESTRICTIONS IN OPERATIONS AND EXHIBITS

- a) Alcoholic beverages in the exhibition area are prohibited.
- b) Signs & Illumination – Signs involving the use of neon or similar gases are prohibited. Electric flashing signs must be low intensity and require prior approval of the specifications of their use by management. Should the wording on any sign or area in the exhibitor's booth be deemed by management to be contrary to the best interest of the show, exhibitor agrees to make such changes in wording as may be requested by management.
- c) Booth Personnel. Booth representatives must be dressed in a manner deemed by management to be in keeping with generally accepted standards of propriety.
- d) Sound. Amplifiers and other sound generating equipment must be operated at levels that will not interfere with other exhibitors nor add unduly to the general acoustic discomfort.
- e) Noise and Odors. No excessive noise or obstructive work will be permitted during operating hours of the exposition, nor will excessively noisy displays, nor exhibits generating objectionable odours be allowed.
- f) Lotteries, Contests. The use of games of chance, lottery devices, musical instruments, carnival barkers and other sideshow practices is permitted only with written permission of management.
- g) Demonstrations, Souvenirs, Samples. All demonstrations and other sales activities must be confined to the limits of the booth. Distribution of samples, souvenirs, publications etc., is likewise limited to the booth confines.

10. SUBLETTING

The exhibitor agrees not to assign, sublet or apportion space, or any part thereof allocated to such exhibitor without prior written permission of management.

11. CARE OF THE PREMISES

Exhibitor is liable for any damage caused by it to building, floors, walls, columns and to standard booth equipment or other exhibitor's property. Application of labels, tape, paint, lacquer, adhesives or other coatings to building columns, floors and wall or to standard booth equipment is strictly prohibited.

12. SAFETY AND PUBLIC POLICY

a) Compliance. The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, provincial and federal governing bodies concerning fire, safety and health and environmental requirements, together with the rules and regulations of the operators

and/or owners of the property wherein the show is held.

- b) Inflammable Materials. All booth decorations must be flameproof and all hangings must clear the floor.
- c) Electrical Code. Electrical wiring must conform to the National Electrical code Safety Rules. If inspection indicates that exhibitor's display is not in compliance with these regulations, or otherwise constitutes a fire hazard, the right is reserved to cancel all or such part of the display that is irregular, and effect the removal of same at exhibitor's expense.

13. UNION LABOUR AND OFFICIAL CONTRACTOR

Management will select official contractors to provide certain services and equipment to exhibitors at the show site during installation, exposition and dismantling. Exhibitors will be advised of these contractors, their services and rates in the official Exhibitors Manual issued by management. Exhibitor agrees to abide by and comply with rules and regulations concerning local unions having agreements with the show facility or with authorized contractors employed by management. Any dispute or disagreement between exhibitor and official contractor or between exhibitor and a tradesman or union representative, will be referred to management for resolution that will be binding on all parties to the disagreement.

14. The exhibitor agrees to remove his exhibit equipment and materials from the show building by the date advised by Show Management and such removal of materials will be in full compliance with any environmental and other pertinent requirements. In the event the exhibitor does not remove their exhibit and material from the show building by the conclusion of the scheduled move out, show management reserves the right to force freight the exhibit and materials. All costs incurred with the forced freight process will be the responsibility of the exhibitor.

15. CANCELLATION OR CURTAILMENT OF SHOW

Management reserves the right at its sole discretion, to change the date or dates upon which the show is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, Management shall not be liable in damages or otherwise for failure to carry out the terms of the Agreement in whole or in part where caused directly or indirectly by or in such consequence of fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, disease, strike or by any causes beyond the control of Management.

Exhibition space will be allocated to major and principal sponsors and then sold on a first come, first served basis.

WHAT DELEGATES HAVE SAID

“

The program was incredibly well done. The schedule was well organized to ensure that topics didn't overlap, so we didn't have to miss anything.

”

“

The Summit is not like most conferences. It's a relaxed setting where you can learn, meet new people and share the work you are doing. And it's always a lot of fun.

”

“

[I] always enjoyed the networking aspect, as I can meet others doing similar work in other areas of Canada. The content of the speakers reinforces best practices in obesity management.

”

“

If you work in obesity prevention or management in Canada, you can't miss the Summit

Dr. Gordon Zello, Head of
the Division of Nutrition & Dietetics
University of Saskatchewan

”

8th Canadian Obesity Summit



Join us!
May 14-17
2023

**Sponsorship
Prospectus**